USE CASE :

Stock Photography

Photographers are artistic people who definitely don't like boring tasks. And manual tagging is exactly that - a boring and time consuming task, which is even more inconvenient on mobile devices. Our auto-tagging completely solves this problem, with some minimal manual adjustments eventually.

Photo Sharing

Personal photo sharing sites have a vast collection of images. The problem is that people usually don't tag their photos and leave them unfindable. Our auto-tagging directly solves this problem, allowing your users to search in the site's image content.

Contextual Advertising

Contextual advertising is one of the back-bones of online revenue generation for advertisers, publishers and ad agencies. Auto-tagging enables the same model to be applied for image pages and sites, even if no textual content is available! You just need to tag these images (in advance and/or on demand).